



SURFACE
HAIR HEALTH ART

SALON ONLY SALES

NEW BEGINNINGS SYMPOSIUM

Brooklyn Park, MN - October 20 & 21, 2024



DAY 1 | ARTISTIC INSPIRATION



Experience & Learn From the Expertise of the Internationally Renowned Surface Art Team as They Demonstrate Cut, Color, Finish & 'Express Treatments' While You Experience the Organics Of 'WHY SURFACE'! Pure Color & Ultra Lift Charcoal Lightening and living the life of a Surface Day Maker with '5 Keys To Success Business Inspiration' coaching.

DAY 2 | HANDS ON CUTTING



Join Surface's Internationally Renowned Art Team as they walk you through transformative hair cutting mastery with the use of both shears & the razor. Learn Surface's core cutting techniques to immediately enhance your skills. In this all-inclusive workshop you will be supplied with all required tools: Shears, razor, mannequin, tripod, curriculum & working product.

TICKETS



- Day 1: 9:30am - 4:30pm | Ticket \$149
- Day 2: 9:00am - 3:00pm | Ticket \$275
- Day 1 & 2 ticket \$348

Rewards Points

- Day 1: 10,000 pts / Day 2: 20,000 pts

Complimentary tickets with purchase of intros - DAY 1:

- Culture 4 tickets, Core 2 tickets, Origins 1 ticket, Pure Color Salon 1 ticket.
- Awaken, Curls, Blowout & Suite Intros = 1 free ticket each.



REGISTER TODAY!

*SEATING IS LIMITED ON DAY 2 HANDS ON WORKSHOP & WILL SELL OUT. TICKETS ARE FIRST COME FIRST SERVE.

CALL YOUR SALES CONSULTANT
OR CUSTOMER SERVICE @ 715.426.0620



SALONONLYSALES



GUEST ARTISTS



DAWN MCKEE
SURFACE EDUCATION DIRECTOR



KELLY VANDERWIER
SURFACE CULTURE ARTIST



MELINDA THOMAS
SURFACE KEYNOTE SPEAKER &
SURFACE CULTURE ARTIST

FOR BEAUTY PROFESSIONALS WHO WANT TO EXPAND THEIR CLIENTELE

- Build Service & Retail Revenue
- Increase Salon Profitability
- Gain More Time & Peace Of Mind
- Turn Obstacles into Opportunities

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Edinburgh Golf Course
The Sutherland Room
8700 Edinbrook Crossing
Brooklyn Park, MN 55443



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